

Hillips design lab

In a specific area, people can ask queries like "what's the waiting time?" or "What's the best restaurant for pizza?" to the system by an app, and the buildings' facade lights will change to display the answer, thus ranking the places in front of the user.



IDEA GENERATION

SEED CONCEPTS

The ideas have been generated to nourish the matrix that merges cities and the roles of light, t to extract 15 most interesting concepts.

> SHITING MOOD stem senses the mood of the user through a wearable device (crown, hat, cane, shoes, glasses, jewels, ...) that creates a personal light "bubble" in his/her proximity by projections

LIGHT RANKING

1



LIGHTGATE It recreates natural lighting in artificial spaces by choose a place/time in the world and experiencing its light



36 - REUSING DAY -

55 - HEALTHY PATHL



